



## **Berry Plastics Corporation Announces 120 Jobs at Evansville, IN Headquarters**

### **For Immediate Release:**

EVANSVILLE, IN – June 22, 2011 – Berry Plastics Corporation announced today that Evansville, Ind., home of the company’s world headquarters, has been chosen as the site for 120 customer service, finance and general administration positions over the next three years. The positions are a result of continuing company growth as well as the consolidation of office locations in Rolling Meadows, Ill., and Minneapolis, Minn.

Berry announced Evansville as its world headquarters in 2008, and recently completed a significant facility expansion to house both production and administration. The positions being announced today will add wages and benefits totaling \$6.25 million annually to the region. The positions are expected to be staffed predominately with new hires as well as through promotions and some relocations from other Berry facilities.

“We are pleased to continue our longstanding commitment with the City of Evansville and our employees to deliver value-added plastic packaging to our customers at the lowest possible cost. The elected officials in the City of Evansville and the State of Indiana are continuing their partnership with Berry to create domestic opportunities which make us globally competitive. Today’s announcement supports our growth, provides cost synergies, enables us to better serve our customers, and is truly a win-win situation for Berry and for the State of Indiana,” stated Bill Norman, Executive Vice President of Strategic Planning.

“Yet again, Berry Plastics is creating more jobs for Hoosiers because of our low-tax, low-cost business environment. The Southwest Indiana workforce and our commitment to keeping taxes and business costs low have made Evansville the ideal place for Berry Plastics,” said Governor Mitch Daniels.

“The City appreciates Berry Plastics’ continued commitment to the Evansville community, and offered local financial assistance and a training grant for Evansville residents to help make this investment in personnel and equipment possible,” said Evansville Mayor Jonathan Weinzapfel. “This exciting project builds upon the successes our strategic, collaborative approach to economic development and job creation has yielded in recent years.”

For additional information, please contact:

Bill Norman  
Executive Vice President – Strategic Planning  
Berry Plastics Corporation  
101 Oakley Street  
Evansville, IN 47710  
Telephone: (812) 424-2904

### **About Berry Plastics**

Berry Plastics is a leading manufacturer and marketer of plastic packaging products. For the fiscal year ended October 2, 2010, Berry Plastics reported net sales of \$4.3 billion and has over 15,000 employees. Berry is headquartered in Evansville, Indiana, and has 75 manufacturing facilities around the world.

# # #

Certain statements and information included in this release may constitute “forward looking statements” within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance, or achievements of Berry Plastics to be materially different from any future results, performance, or achievements expressed or implied in such forward looking statements. Additional discussion of factors that could cause actual results to differ materially from management’s projections, forecasts, estimates and expectations is contained in the companies’ SEC filings. The companies do not undertake any obligation to update any forward-looking statements, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.